**Curriculum – Vitae**

**Shifali Choudhary**

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**Career Objective**

To enhance my working capacities, professional skills, business efficiencies and to serve my organization in best possible way with sheer determination and commitment. To work in a challenging environment that provides generous opportunities for learning.

**Professional Qualification**

**PGDM** from **Institute Of Management Education** (AICTE Approved), Sahibabad with specialization in **Marketing** (Major) and **Human Resource** (Minor).

**Academic Qualifications**

* Bachelor of Commerce from P.P.N College which is affiliated through C.S.J.M University in 2012.
* Intermediate from Dr.Virendra Swarup Education Centre which is affiliated through I.S.C Board in 2009.
* High School from Dr.Virendra Swarup Education Centre which is affiliated through I.S.C.E Board in 2007.

**Project Undertaken**

Summer Internship: Company – India Info line Limited, Kanpur Branch

Topic: A Study on Customer Satisfaction towards The Services Provided By India Info line Limited.

Description: To Understand the Overall Satisfaction Level of the Clients Regarding Trade Confirmation, Flexibility and the Services provided to the Clients By the staff of India Info line Limited.

Dissertation: Effect of online shopping on brand loyalty of a customer.

**Industry Visits**

* Ultratech Cement Limited
* Yakult Danone Private Limited
* Onassis Auto Limited

**Skills**

* Self-motivated and have ability to adapt changes.
* Good communication, managerial and presentation skills.

**Area of Strength**

* Have a positive attitude and have an urge to complete the task on time with patience and hard work as a key.

**Computer Proficiency**

* Efficient knowledge about basic computer skills.
* Knowledge about internet browsing.

**Personal Detail**

Father’s Name : Mr.Rajendra Prasad

Marital Status : Single

Date of Birth : 10 July 1991

Languages : English, Hindi

Permanent Address: I-281, Keshav Puram, Awas Vikas -1, Kalyanpur ,Kanpur.

I here declare by that above information is correct to the best of my knowledge and belief.

Date:

Place:

(Shifali Choudhary)